

# ProcessGene™ – Food and Beverage Industry Case-Study



## **Strauss Group Ltd.**



International food and beverage company uses ProcessGene™ for Business Process Realization & GRC

“We sought a solution that could effectively explore, map and optimize complex business processes, and ensure regulatory compliance. The ProcessGene Suite, can enable the effective management of a global business process model with extended GRC capabilities. The SaaS architecture simplifies deployment and reduces cost”

**Oded Strauss, Applications Manager, Strauss Group Ltd.**

### **Customer Profile**

Strauss Group, has become, over the past few years, an international corporation with a steadily growing part of its business conducted outside of Israel. The Group employs over 14,000 people and operates 26 production sites in 17 countries.

### **Business Situation**

Strauss’s growth has been based on major two drivers: internal growth by investment in new product development, and acquisitions of companies that operate in the consumer products domain. The company’s fast growth pattern has created a heterogeneous environment, containing a variety of business processes and information systems. Business challenge have been (1) the optimization of Process knowledge transfer between the global baseline and local subsidiaries (2) improving the connectivity between business and IT, and (3) regulatory compliance (GRC) and enterprise quality improvement.

### **ProcessGene’s Solution**

Strauss has been using the ProcessGene™ Suite for the collaborative, multi-subsidiary modeling of its business and GRC management. Strauss's workgroups have focused on a group of core processes including pricing, costing, production and supply chain management. The ProcessGene™ Suite facilitated the creation of Strauss’s global business process baseline while providing Strauss's headquarters with the flexibility to define certain processes as mandatory and perform variations in SBUs solutions. Strauss has also been using the ProcessGene™ Suite as the foundation of its GRC process integration infrastructure and for the on-going business process improvement.

### **Benefits**

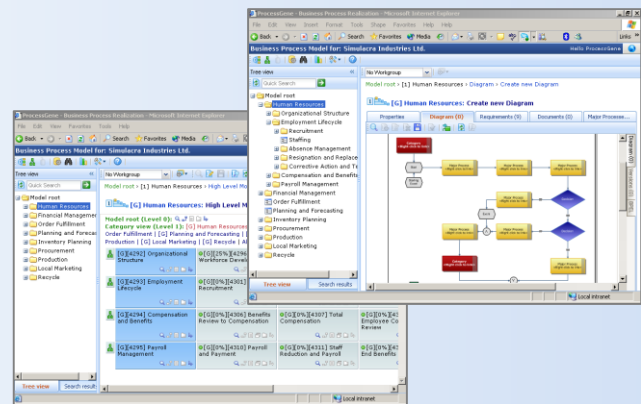
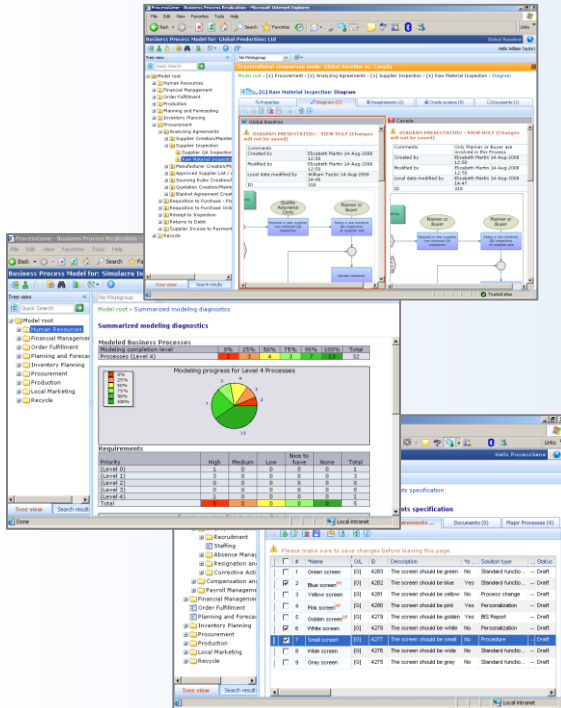
- ✓ Establishing visibility across a complex global organization.
- ✓ Creating a springboard for the planning, execution and control of a complex multi-organizational ERP upgrades and rollouts.
- ✓ Managing Risks, Controls and Compliance (GRC)
- ✓ Retaining organizational knowledge at a globally accessible location



# The ProcessGene™ Vision

# ProcessGene™ is the industry leader in Business Process Realization

ProcessGene™ has been continuously innovating products and solutions in the field of Business Process Realization. We believe that business process innovation and excellence are crucial for the success of the business and for achieving strategic goals. Our solutions solve real customer pains, and show clear value generation results. ProcessGene™ provides the only end-to-end integrated solution for designing processes, supervising their realization, controlling changes and enforcing compliance.



## Committed to Deliver the Industry's Leading Business Process Realization System

Thanks to our unique expertise, we have been privileged to provide superior solutions to world leading organizations and be part of a thrilling global industry. Our executive team is committed to continue the translation of ProcessGene's scientific innovation into outstanding product and business achievements.

Dr. Avi Wasser, Executive Director, ProcessGene™ Ltd.

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