

# ProcessGene™ – Consumer Products Case-Study



**KETER**

## Keter Plastic Group Ltd

Europe's largest manufacturer of plastic consumer products uses ProcessGene™ for Business Process Realization & GRC



"We sought a BPM solution with advanced GRC capabilities for optimizing our worldwide operations, managing internal audit and ensuring regulatory compliance. The ProcessGene solution enabled the effective generation and management of a global business process model, while providing our local variants a high level of flexibility"

**Joshua Sigura, Head of Global Operations, Keter Plastics Ltd.**

### Customer Profile

The Keter group is Europe's largest manufacturer of plastic consumer products and the second largest worldwide. The Keter Group and its subsidiaries operate production and sales representatives in 80 countries worldwide.

### Business Situation

Keter's growth has been based on major two drivers: internal growth by investment in new product development, and acquisitions of companies that operate in the consumer products domain. The company's fast growth pattern has created a heterogeneous environment, containing a variety of business processes and information systems. The group has defined a requirement for a combined BPM/GRC system, that could promote a higher level of business process visibility across Keter's organizations, ensure regulatory compliance, and manage internal audit.

### ProcessGene's Solution

Keter has been using the ProcessGene™ Suite for the collaborative, multi-subsiary improvement of its business- and for GRC purposes. Keter's modeling workgroups have focused on a group of core processes including pricing, costing, sales and supply chain management. The ProcessGene™ Suite facilitated the creation of Keter's global business process baseline while providing Keter's headquarters with the flexibility to define certain processes as mandatory and perform variations in subsidiaries. Keter has also been using the ProcessGene™ Suite as the foundation of its ERP process integration infrastructure and for the on-going management of business process compliance and risk management.

### Benefits

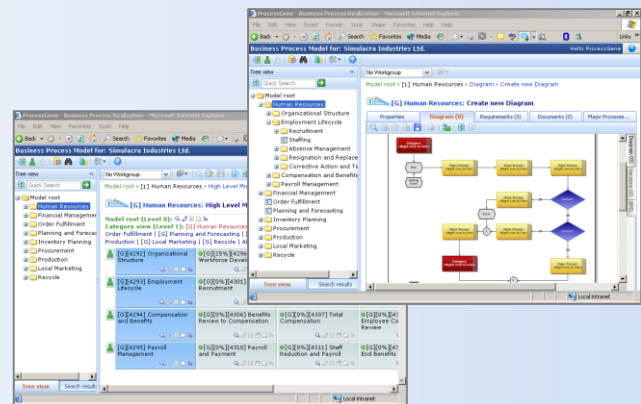
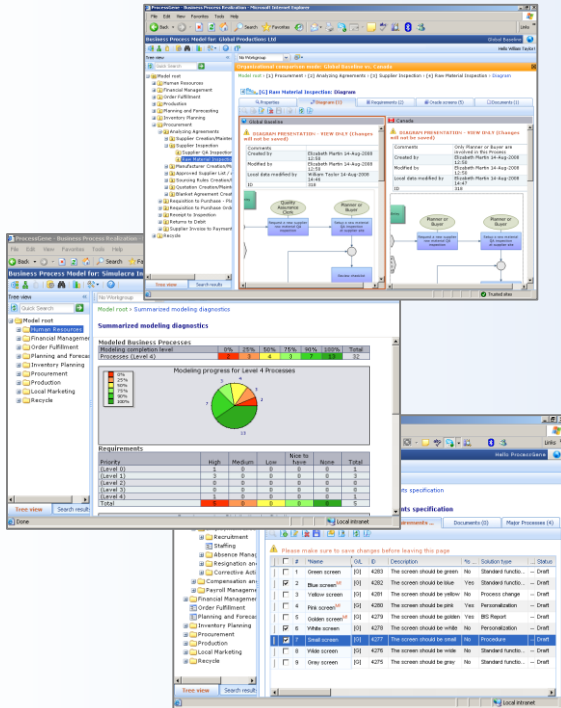
- ✓ Establishing visibility across a complex global organization.
- ✓ Creating a springboard for the planning, execution and control multi-organizational business process improvement.
- ✓ Saving manual work and improving compliance quality by automating the control execution and audit tasks.
- ✓ Retaining organizational knowledge at an easily accessible location, in a searchable and reportable format.



# The ProcessGene™ Vision

# ProcessGene™ is the industry leader in Business Process Realization

ProcessGene™ has been continuously innovating products and solutions in the field of Business Process Realization. We believe that business process innovation and excellence are crucial for the success of the business and for achieving strategic goals. Our solutions solve real customer pains, and show clear value generation results. ProcessGene™ provides the only end-to-end integrated solution for designing processes, supervising their realization, controlling changes and enforcing compliance.



## Committed to Deliver the Industry's Leading Business Process Realization System

Thanks to our unique expertise, we have been privileged to provide superior solutions to world leading organizations and be part of a thrilling global industry. Our executive team is committed to continue the translation of ProcessGene's scientific innovation into outstanding product and business achievements.

Dr. Avi Wasser, Executive Director, ProcessGene™ Ltd.

## ProcessGene Operations and R&D Center

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