

# ProcessGene™ – Telecom Industry Case-Study

**ECI Telecom**



World Leader in Multi-Access Choose ProcessGene™ to Manage Oracle E-Business Suite Processes

"ECI has successfully completed a global deployment of the Oracle E-Business Suite. During the project and following its completion, we invested significant efforts to search for a solution for managing our Oracle-ERP implementation data. It took us a while to understand that traditional BPM tools cannot provide the end-to-end management qualities we require. ProcessGene's unique ability to encapsulate all ERP implementation components within one environment and to link between business processes and actual components of the ERP system convinced us to choose the ProcessGene solution."

**Hezi Ben-Artzi, Vice President Information Technology, ECI Telecom Ltd.**

## Customer Profile

ECI Telecom is world leader in optical network solutions, operating in 27 countries world-wide. With its current products, ECI delivers a full complement of IP transport solutions.

## Business Situation

ECI has completed a global implementation of the Oracle E-Business Suite system. ECI's implementation is characterized by multiple deployments of the Oracle solution in over 17 countries world-wide. After successfully completing the rollout, ECI defined additional initiatives: (1) structuring the ERP implementation knowledge for reuse (e.g. for upgrades), (2) structuring process change management, and (3) achieving process visibility across the organization.

## ProcessGene's Solution

The ProcessGene™ Suite (Multi-Org Edition) facilitated the creation of a global business process baseline that also permitted ECI's business units (located at various sites world-wide) the flexibility to include unique local processes and variations in their individual ERP solutions. ECI has used the ProcessGene™ Suite as the foundation of its global infrastructure in the following areas: manufacturing, inventory management, order to cash, procure to pay, forecasting, trade management, advanced supply chain planning, people to pay-check and accounting to financial reporting.

## Benefits

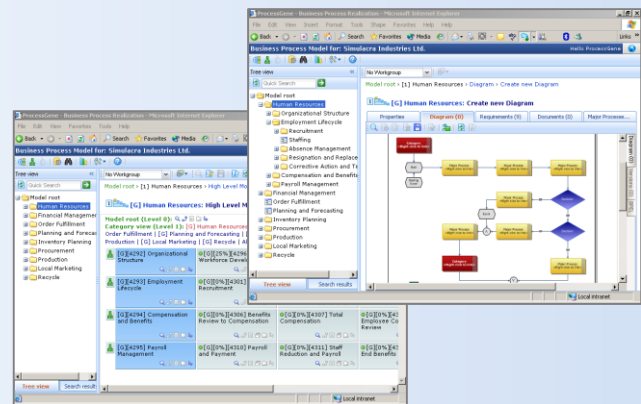
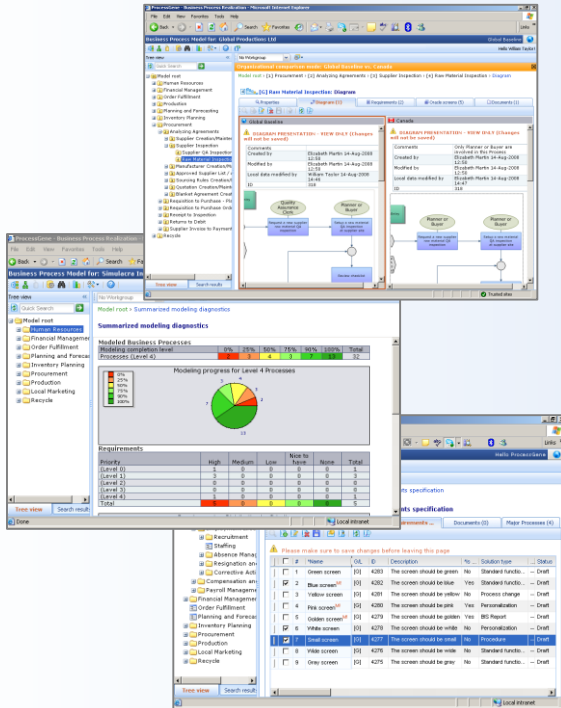
- ✓ Establishing a common organizational terminology and hierarchy for business processes.
- ✓ High level of correlation between user requirements and the actual ERP implementation.
- ✓ Clear visibility between the business processes and the supporting ERP system.
- ✓ Capability to re-use the business process baseline for ERP rollouts and upgrades.
- ✓ Retention of organizational knowledge in a usable format for future upgrades and rollout.



# The ProcessGene™ Vision

# ProcessGene™ is the industry leader in Business Process Realization

ProcessGene™ has been continuously innovating products and solutions in the field of Business Process Realization. We believe that business process innovation and excellence are crucial for the success of the business and for achieving strategic goals. Our solutions solve real customer pains, and show clear value generation results. ProcessGene™ provides the only end-to-end integrated solution for designing processes, supervising their realization, controlling changes and enforcing compliance.



## Committed to Deliver the Industry's Leading Business Process Realization System

Thanks to our unique expertise, we have been privileged to provide superior solutions to world leading organizations and be part of a thrilling global industry. Our executive team is committed to continue the translation of ProcessGene's scientific innovation into outstanding product and business achievements.

Dr. Avi Wasser, Executive Director, ProcessGene™ Ltd.

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